



Julie Bénard

ART DIRECTOR
ILLUSTRATOR
MOTION & GRAPHIC DESIGNER
JULIEBENARD.COM

EXPERTISE

Illustration
Motion graphics
Graphic design
Logo & branding
Lettering
Type design
Project management
Communication strategy

QUALITIES

Creative
Positive thinker
Rigorous
Responsible
Communicative
Decisive
Critical
Honest
Team player
Organised
Proactive

SOFTWARE SKILL

InDesign
Illustrator
After Effects
Procreate
Photoshop
Wordpress
Mailchimp
Sketch
Fontlab

HOBBIES

Rock Climbing
Hiking
Opera
Craftwork

EXPERIENCE 10 YEARS

CONTACT

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Edinburgh, Scotland

2022

Illustrator/designer at Ministry of Business, Innovation and Employment
Wellington, New Zealand
1.5 years
Illustration
Motion Design
Project management
Social media campaign
Brochures & flyers

2017

Graphic designer at typeface, creative agency
Wellington, New Zealand
5 years
Project management
Logo
Web design
Social media campaign
Brochures & flyers
Illustration

2015

Art Tutor Young at Art
Auckland, New Zealand
12 months
Teaching

2013

Freelance graphic designer for Over the Moon Dairy
Tokoroa, New Zealand
1 month
Brochures & flyers

Freelance graphic designer Moxwai
New Plymouth, New Zealand
4 months
Brochures & flyers
Logo

2012

Freelance graphic designer for the mobile applications Memories and for the website Whyd
Paris, France, 4 months
UI/UX design
Logo

2011

Graphic designer at Lelivrescolaire.fr, publishing house
Paris, France, 14 months
Textbooks design
Project management
Mentoring

2010

Graphic designer at Quai des Orfèvres, advertisement agency
Paris, France, 10 months
Advertisement campaign
Storyboarding
Packaging

Bachelor in Art direction
Efficom School, Paris, France, 12 months
Communication strategy
Sociology of Media
UX/UI design
Web design

2008

Diploma of Art, Metier Typography
Estienne school, Paris, France, 2 years
Graphic design
Art history
Typography
Calligraphy
Type design
Layout & template
Visual identity
Animation
Serigraphy
Linocarving
Lithography